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AVERY RAMBO

PART DESIGNER PART DEVELOPER

Education	<p>University of Saint Francis, Fort Wayne, IN Spring 2013</p> <ul style="list-style-type: none">• Bachelors in Communication Arts and Graphic Design (Focused in Web)
Skills	<p>Mircosoft: Office</p> <p>Adobe: Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Flash Catalyst, Premiere and Captivate</p> <p>Development: HTML 5, CSS 3, JavaScript, Jquery, PHP and XML (I code using Notepad ++)</p> <p>Web Related: Responsive Design, UX Design, HTML Emails, Google Analytics, and SEO</p>
Freelance	<p>Powering Athletics 2015 - Current: Providing design and print services</p> <p>Eye to Eye Portraits 2015 - Current: Providing design services</p> <p>Fort Wayne Area High School Hockey Association 2013 - Current: Providing design and print services</p> <p>Still N Action Sports Photography 2013 - Current: Providing design and print services</p> <p>Fort Wayne International Airport 2012: Provided design service</p>
Employment	<p>Press-Seal Corporation Graphic Designer/Web Developer Nov. 2015 - Current</p> <p>Fort Wayne, IN</p> <ul style="list-style-type: none">• Design booth displays, brochures and other sales materials that is cohesive with corporate branding• Film and edit videos for company's use on social media and web• Currently updating new company's website <p>Kinetic Channel Marketing Junior Designer/Developer June 2015 - Sep. 2015</p> <p>Fort Wayne, IN</p> <ul style="list-style-type: none">• Created templates for PSP System by using a combination of CSS, HTML and PHP• Modify company's website and microsities• Designed slide layouts for Elearning modules <p>EPCO Products, Inc.</p> <p>Web Designer/Social Media Marketing Sep. 2014 - June 2015</p> <p>IT Website and Social Media Administrator May 2013 - Sep. 2014</p> <p>Fort Wayne, IN</p> <ul style="list-style-type: none">• Devised and developed cohesive branding of EPCO's new websites• Programmed EPCO's new websites using a variety of web tools• Formulated HTML Email Campaign that resulted in 97 sessions with 66 new users in the first two weeks• Raised SEO Ranking for Fish'n Rail landing page by 20%• Improved SEO Ranking for Bow & Stern Eyes by 50%• Promoted Social Media presence over 100%• Converted webpages to responsive for a mobile campaign to promote new product <p>Quad Graphics Graphic Designer (Contract Work) Jan. 2014 - Oct. 2014</p> <p>Fort Wayne, IN</p> <ul style="list-style-type: none">• Converted base pages to use for Corporate Circulars (Do It Best Corp.)• Constructed Circulars that follow client's specific requirements• Produced page layouts that promoted the client's brand• Interpreted organizational brand and integrated through circular pages <p>Cirrus ABS Intern Web Specialist (Paid Internship) Jan. 2013 - May 2013</p> <p>Fort Wayne, IN</p> <ul style="list-style-type: none">• Maintained major websites in the community• Built websites using HTML, CSS, PHP, XML, XSLT, and Javascript• Custom content management for their CMS platform• Debugged websites code and design issues for clients
Affiliations	<p>Fort Wayne Area High School Hockey Association Board Chair of Marketing March 2015</p> <ul style="list-style-type: none">• In charge of the Yearbook Fundraiser (Our largest fundraiser)